



**ΑΑΔΕ**

Ανεξάρτητη Αρχή  
Δημοσίων Εσόδων

# TAX EDUCATION PROJECT SURVEY

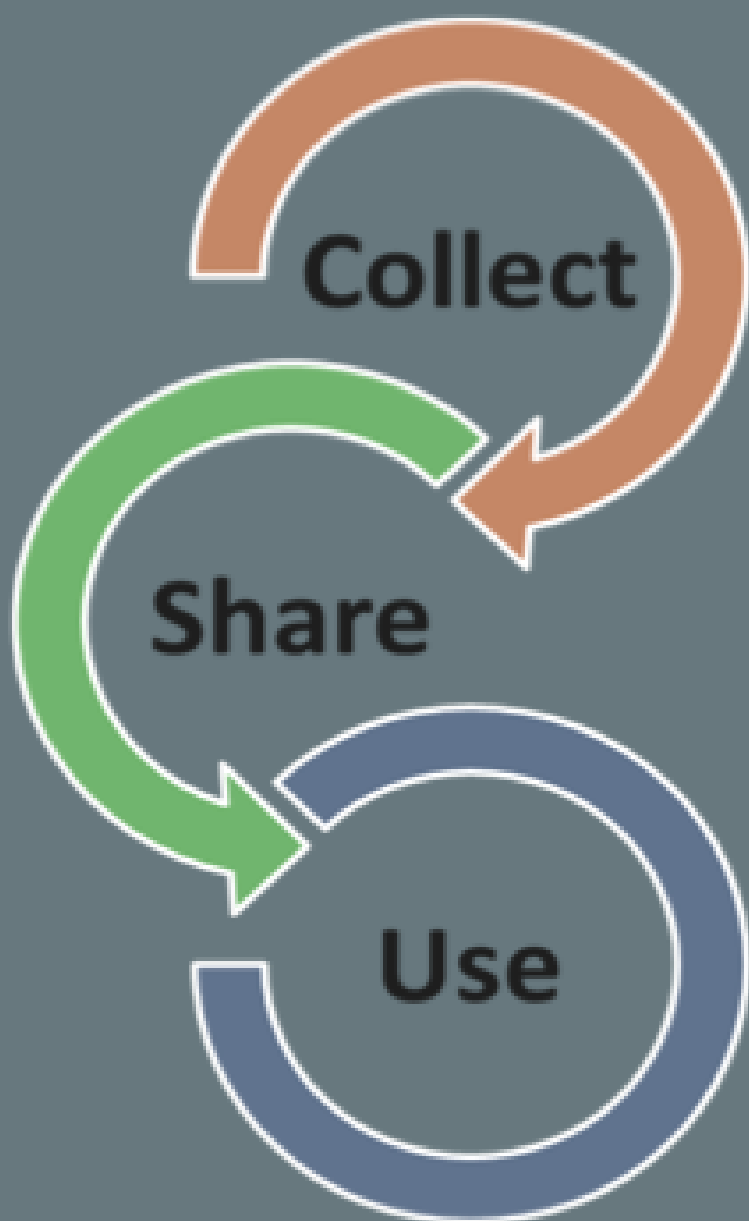
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**Δ | Φ | Σ** ΔΙΕΥΘΥΝΣΗ  
ΦΟΡΟΛΟΓΙΚΗΣ  
ΣΥΜΜΟΡΦΩΣΗΣ

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# SCOPE & GOALS

OF THE  
EDUCATIONAL  
SURVEY



## attitudes and opinions

connection between tax and social consciousness

connection between tax consciousness and educational system

attitude towards the introduction of the programme

## how to proceed: suggestions

appropriate educational level

appropriate educational means

way of implementation in curriculum

## success factors

technical infrastructure

educator's specialty

educator's personality and interests

## involvement

educator's willingness to participate in programme

educator's willingness to be trained

content proposals

# survey TIMELINE



# EDUCATIONAL SURVEY ELEMENTS

2 0 1 6

## PARTICIPATION

355

REQUIRED  
SAMPLE OF  
PRIMARY  
SCHOOLS

1028

ANSWERS

387

ANSWERS

315

REQUIRED  
SAMPLE OF  
JUNIOR  
HIGH  
SCHOOLS

303

REQUIRED  
SAMPLE OF  
HIGH  
SCHOOLS

456

ANSWERS

## TOTAL AMOUNT OF QUESTIONNAIRES COLLECTED

1871

almost twice  
as much as the  
required sample

# EDUCATORS'S ATTITUDES & OPINIONS

IN ALL EDUCATIONAL LEVELS



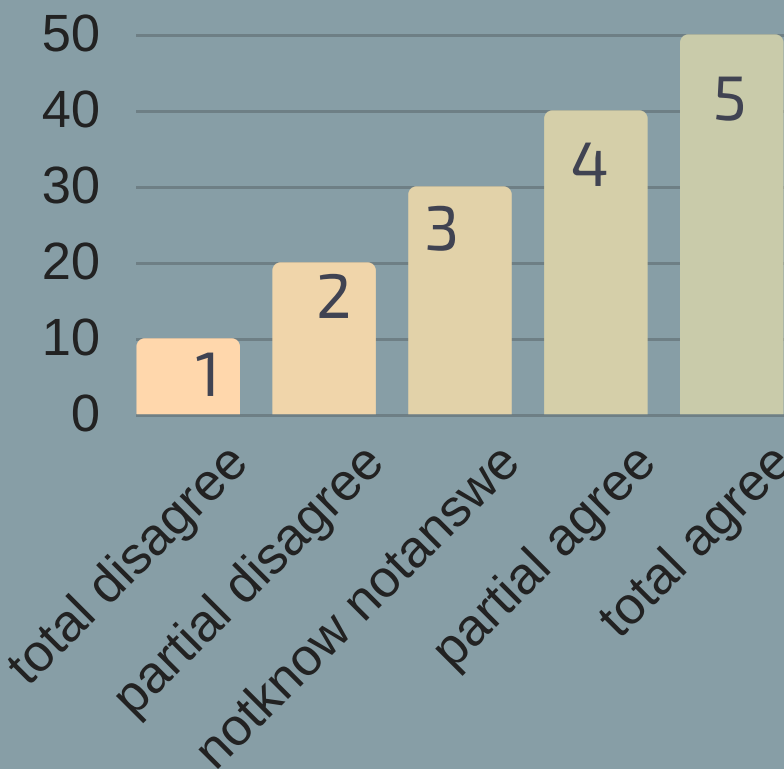
TAX  
CONSCIOUSNESS  
IS A MATTER OF  
EDUCATION



TAX CONSCIOUSNESS  
NEEDS SUPPORT  
BY THE EDUCATIONAL  
SYSTEM

TAX  
CONSCIOUSNESS  
IS LINKED TO  
SOCIAL  
CONSCIOUSNESS

AVERAGE:  
4,754%



## THE INTRODUCTION OF THE SUGGESTED PROGRAMMA FOR DEVELOPING TAX CONSCIOUSNESS

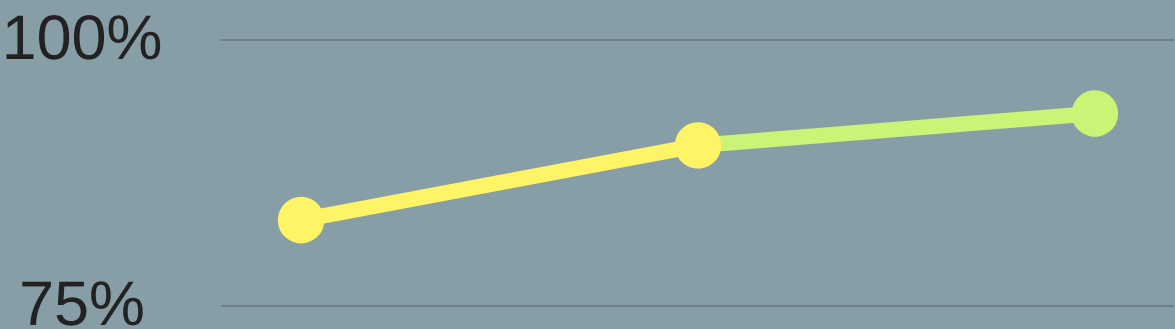
has positive  
contribution



is a  
positive  
initiative



lays future  
foundation



# EDUCATIONAL LEVEL

....

## CLASSES

ALL EDUCATIONAL LEVELS  
ARE APPROPRIATE

*yes*

62%

PRIMARY SCHOOL

JUNIOR HIGH  
SCHOOL

*most appropriate  
classes  
E' and F'*

*all classes  
most appropriate:  
C' Class*

HIGH SCHOOL

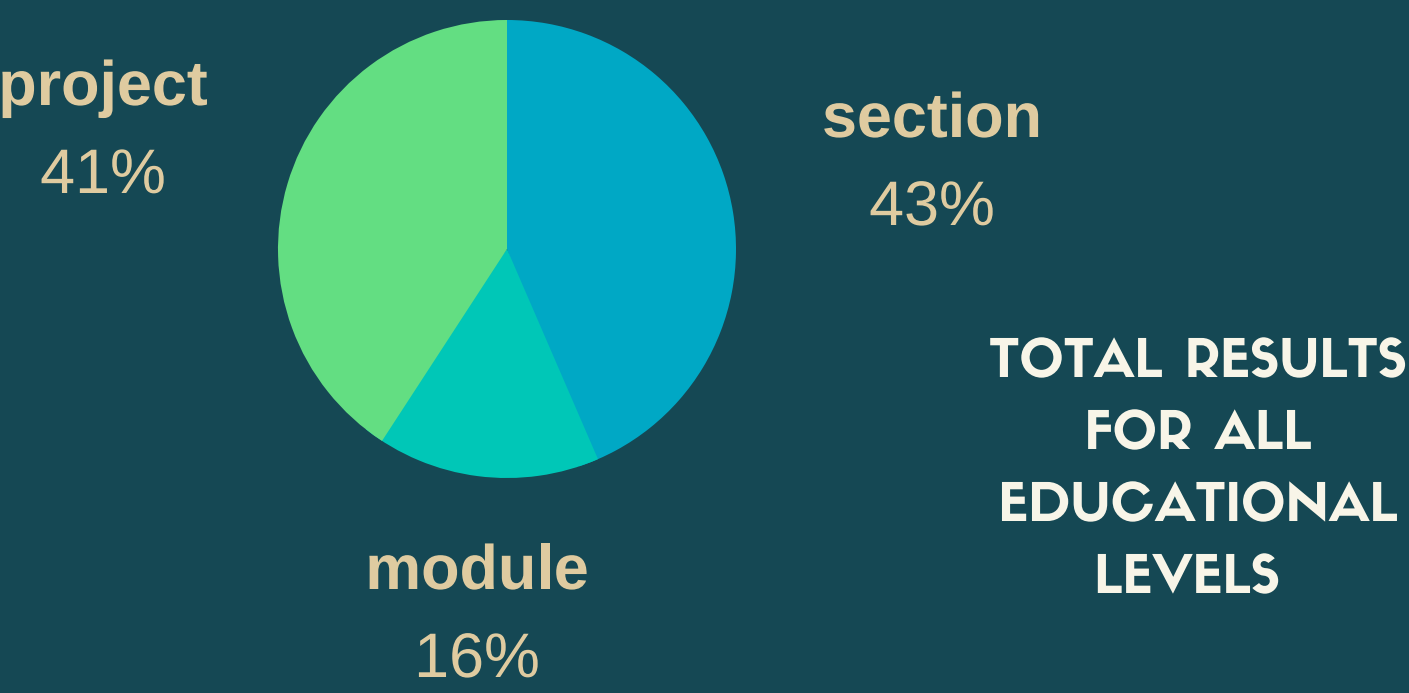
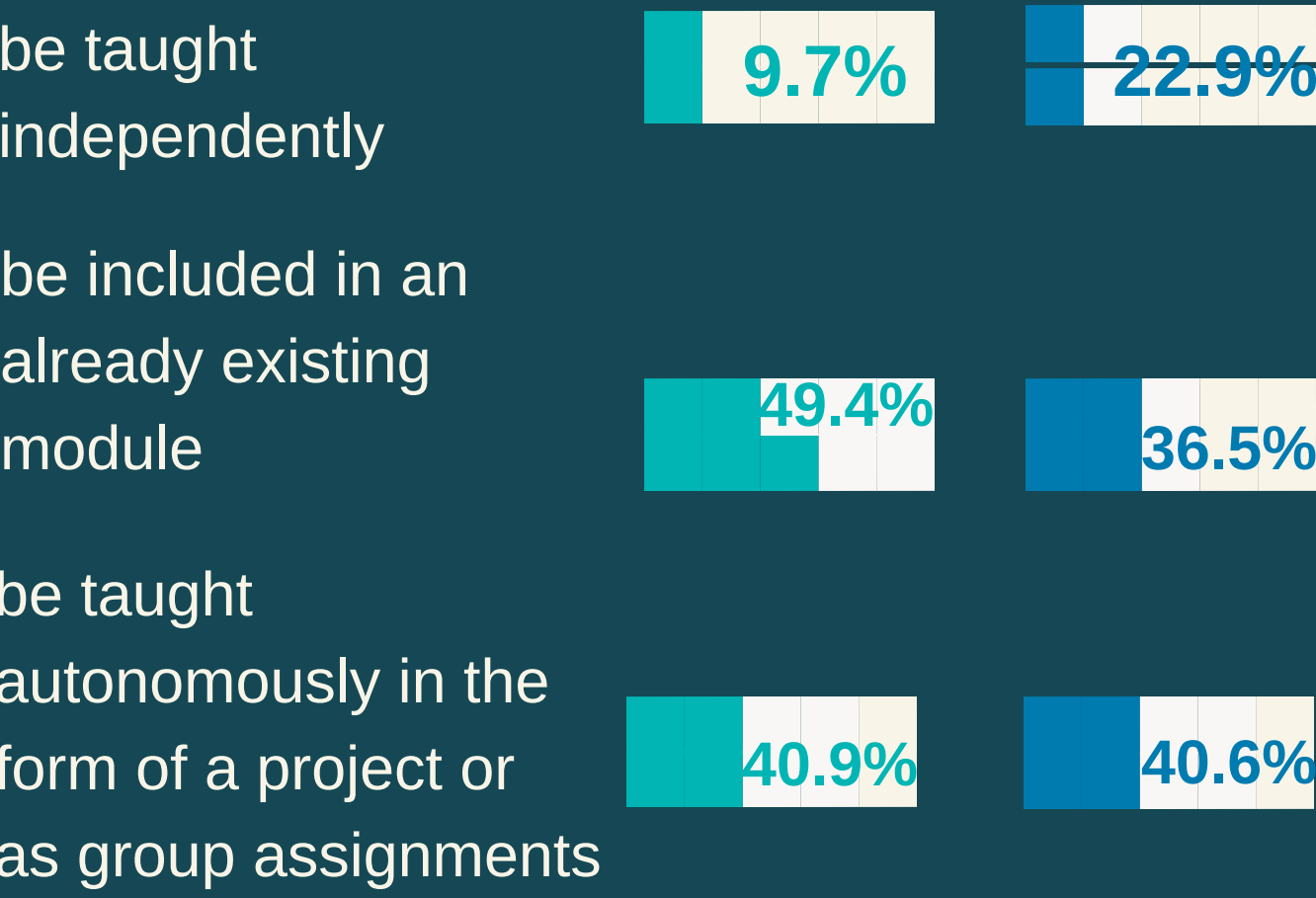
*all classes*

*have concerns  
regarding  
the C' Class*

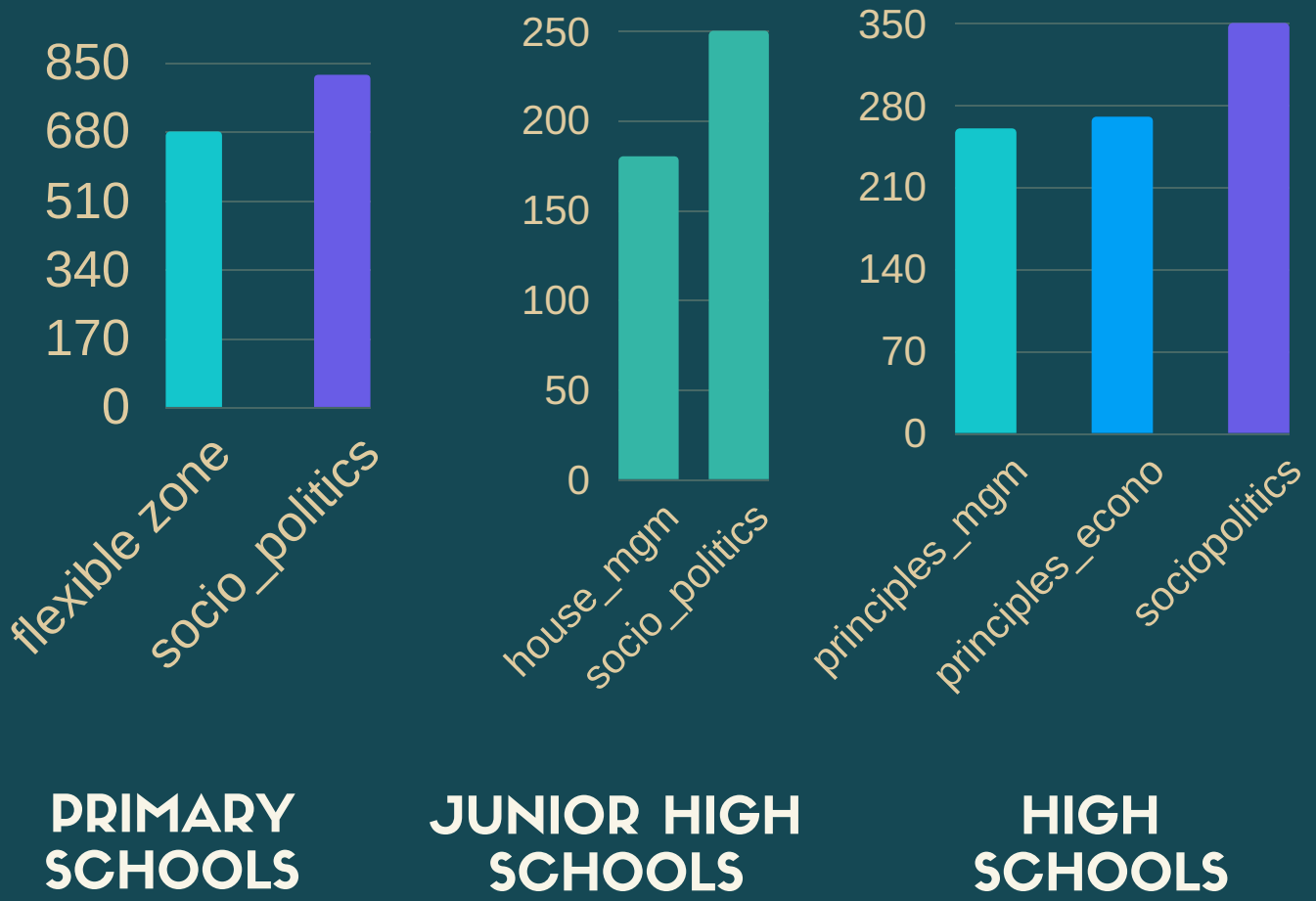
# CORRELATION WITH THE EDUCATIONAL CURRICULUM



## THE TAX EDUCATION PROGRAMME IS SUGGESTED TO:



## RELEVANT MODULES




# EDUCATIONAL MEANS

## SUGGESTED & REJECTED

### PRIMARY SCHOOLS

#### A, B CLASS




CARTOONS

INTERACTIVE PC GAMES

ROLE PLAYING GAMES

COMICS

THEATRICAL ACTIVITIES



EDUCATIONAL VISITS


TALKS

ON THE JOB TRAINING

PRESENTATIONS

BRAINSTORMING

#### C, D CLASS



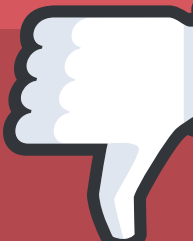
INTERACTIVE PC GAMES

RPG

CARTOONS

THEATRICAL ACTIVITIES

COMICS



EDUCATIONAL VISITS


TALKS

ON THE JOB TRAINING

BRAINSTORMING

WEB2

#### E, F CLASS




INTERACTIVE PC GAMES

RPG

THEATRICAL ACTIVITIES

LABS

PRESENTATIONS



CARTOONS

COMICS

EDUCATIONAL VISITS

TALKS



ON THE JOB TRAINING

# EDUCATIONAL MEANS



## SUGGESTED & REJECTED

### JUNIOR HIGH SCHOOLS



#### A CLASS

	INTERACTIVE PC GAMES	EDUCATIONAL VISITS	
	RPG	TALKS	
	CARTOONS	PROJECT	
	LABS	BRAINSTORMING	
	PRESENTATIONS	MOVIES	

#### B CLASS

	INTERACTIVE PC GAMES	EDUCATIONAL VISITS	
	RPG	TALKS	
	LABS	COMICS	
	PRESENTATIONS	MOVIES	
	THEATRICAL ACTIVITIES	PROJECT	

#### C CLASS



	RPG	CARTOONS	
	LABS	COMICS	
	INTERACTIVE PC GAMES	MOVIES	
	ON THE JOB TRAINING	EDUCATIONAL VISITS	
	PRESENTATIONS	PROJECT	

# EDUCATIONAL MEANS


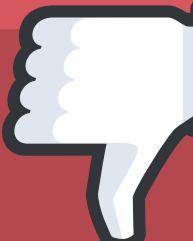
## SUGGESTED & REJECTED

### HIGH SCHOOLS



#### A CLASS

	INTERACTIVE PC GAMES	COMICS	
	RPG	CARTOONS	
	LABS	MOVIES	
	ON THE JOB TRAINING	THEATRICAL ACTIVITIES	
	PRESENTATIONS	EDUCATIONAL VISITS	

#### B CLASS

	ON THE JOB TRAINING	COMICS	
	LABS	CARTOONS	
	INTERACTIVE PC GAMES	MOVIES	
	TALKS	THEATRICAL ACTIVITIES	
	PRESENTATIONS	PROJECT	
	RPG		

#### C CLASS

	ON THE JOB TRAINING	COMICS	
	TALKS	CARTOONS	
	LABS	PROJECT	
	PRESENTATIONS	THEATRICAL ACTIVITIES	
	EDUCATIONAL VISITS	INTERACTIVE PC GAMES	

# CONTENT SUGGESTIONS

primary schools

junior high schools

high schools

1

FOCUS ON IDEALS & VALUES  
(E.G. JUSTICE, CITIZEN'S  
RESPONSIBILITY, STATE'S  
RESPONSIBILITY)

87,2%

I AGREE

5,5%

I DON'T KNOW/  
I WON'T ANSWER

7,3%

I DISAGREE

2

FOCUS ON TECHNO-  
ECONOMICAL ISSUES

I AGREE

44%

I DON'T KNOW/  
I WON'T ANSWER

12%

I DISAGREE

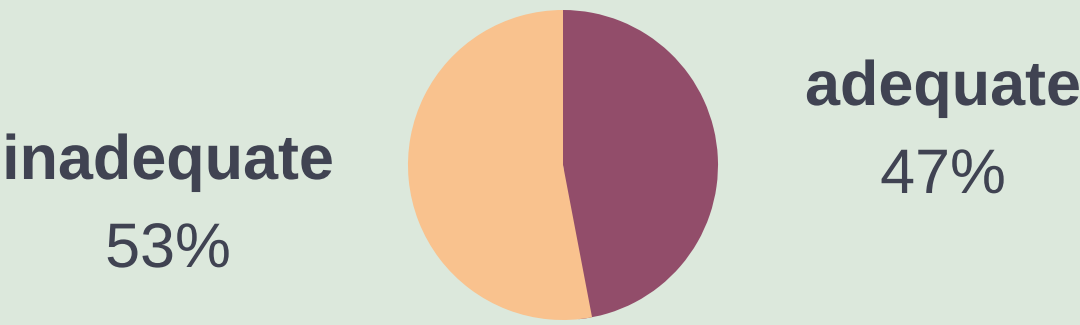
44%

# SUCCESS FACTORS

for the suggested programme

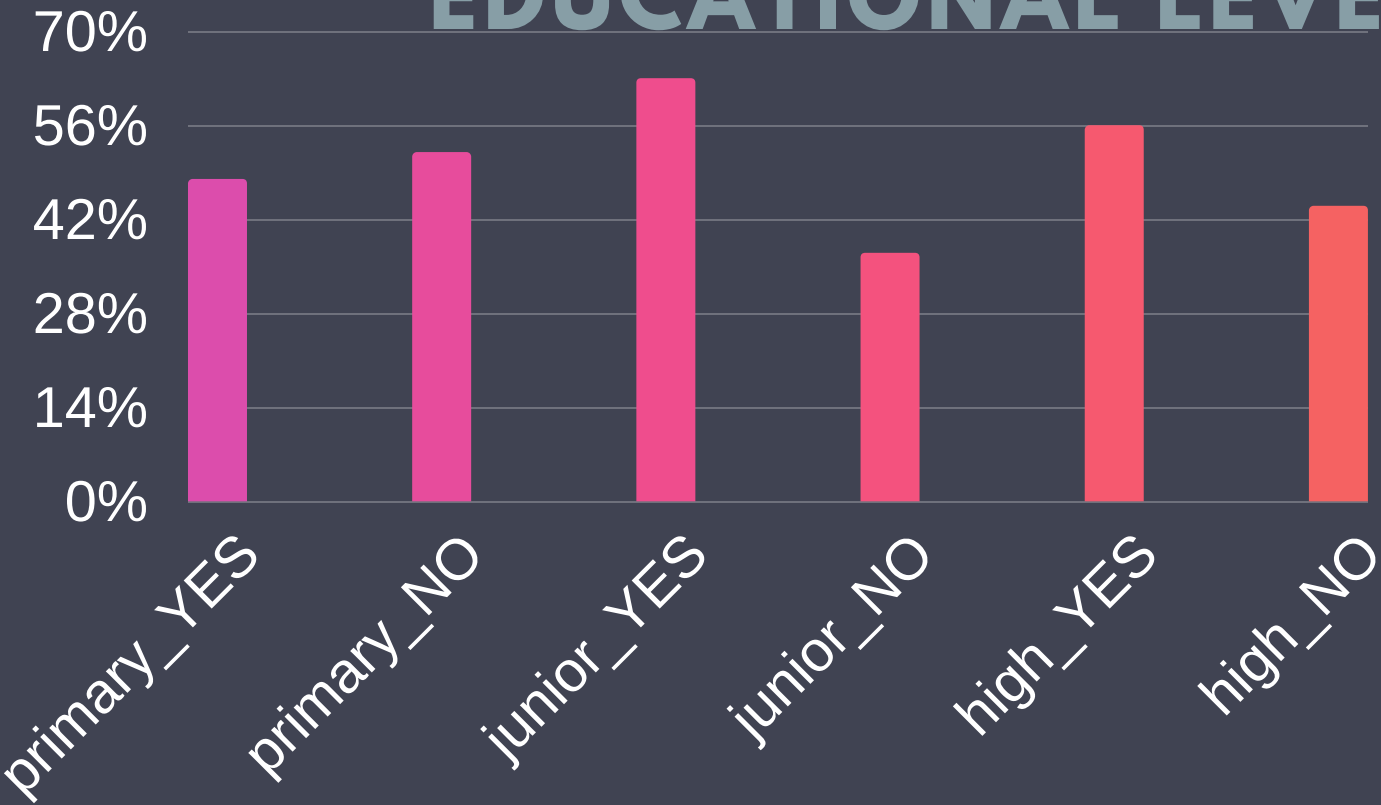
## TECHNICAL INFRASTRUCTURE

### TOTAL

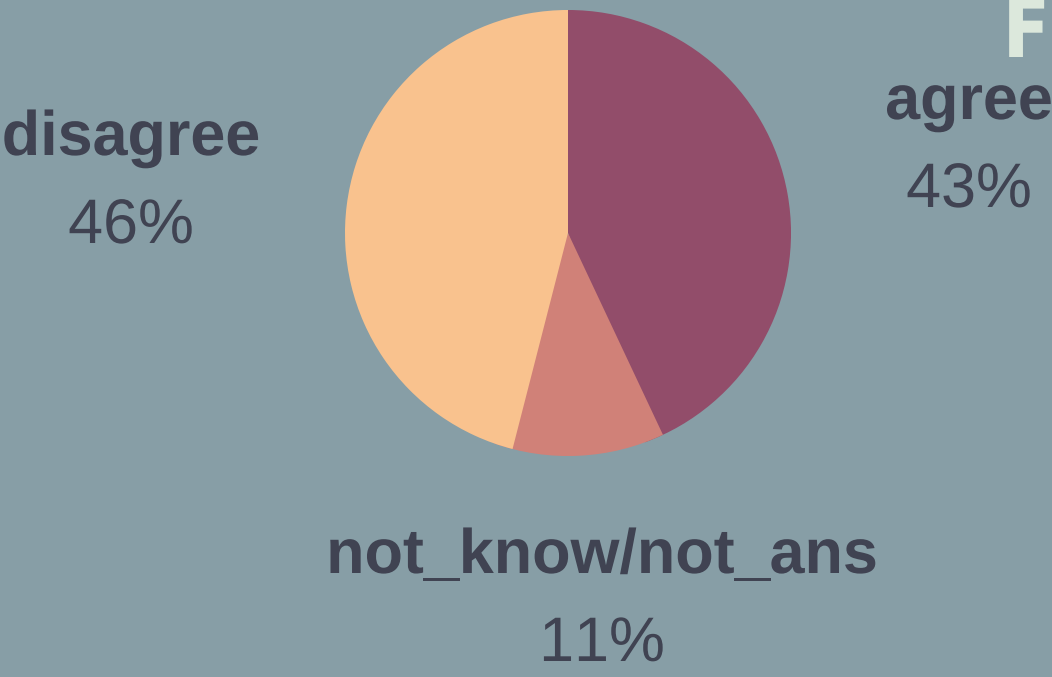


### PER

### EDUCATIONAL LEVEL



### NECESSITY FOR PC



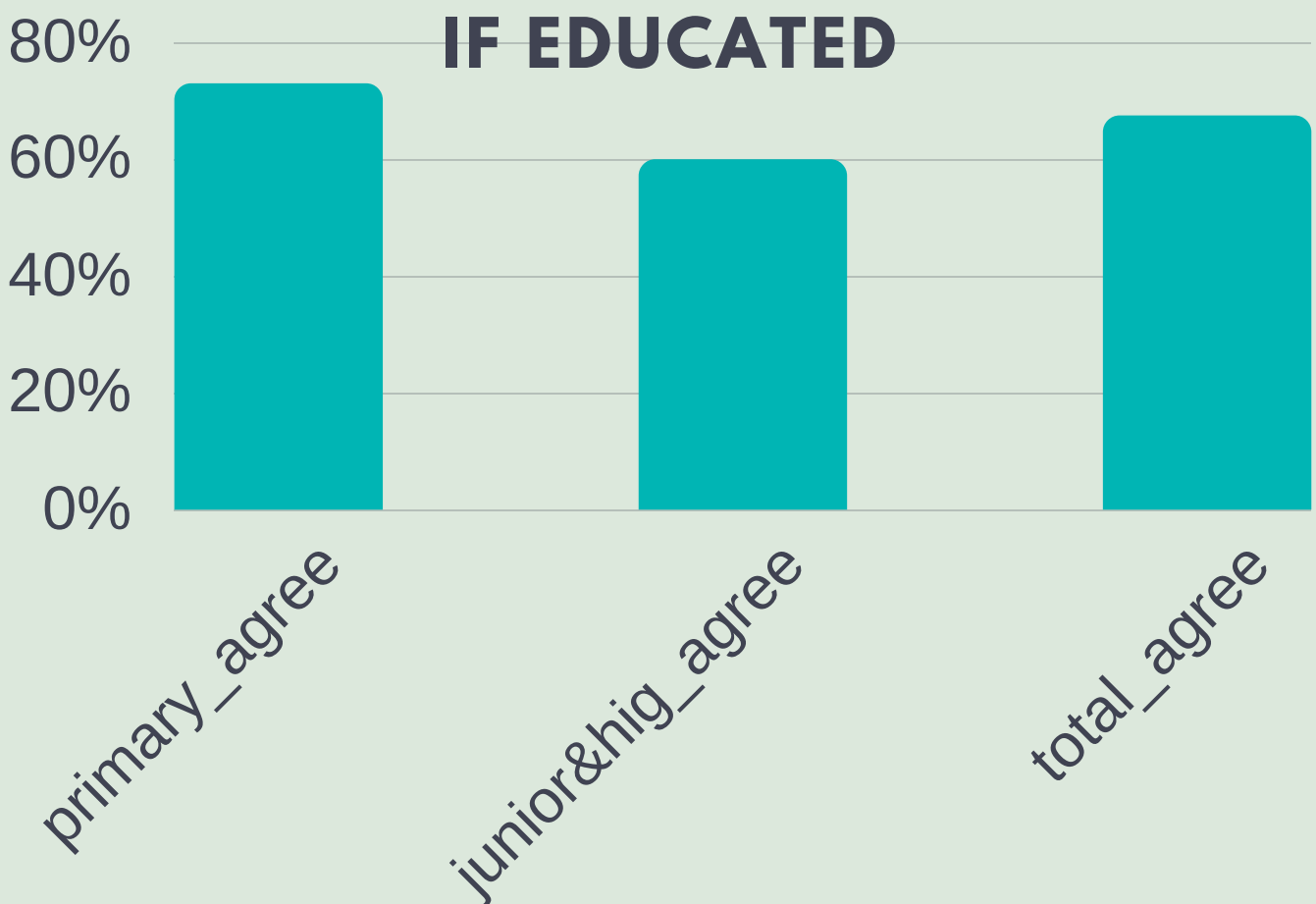
the effectiveness of the suggested programme does not seem to be significantly influenced by the technical infrastructure in schools

# SUCCESS FACTORS

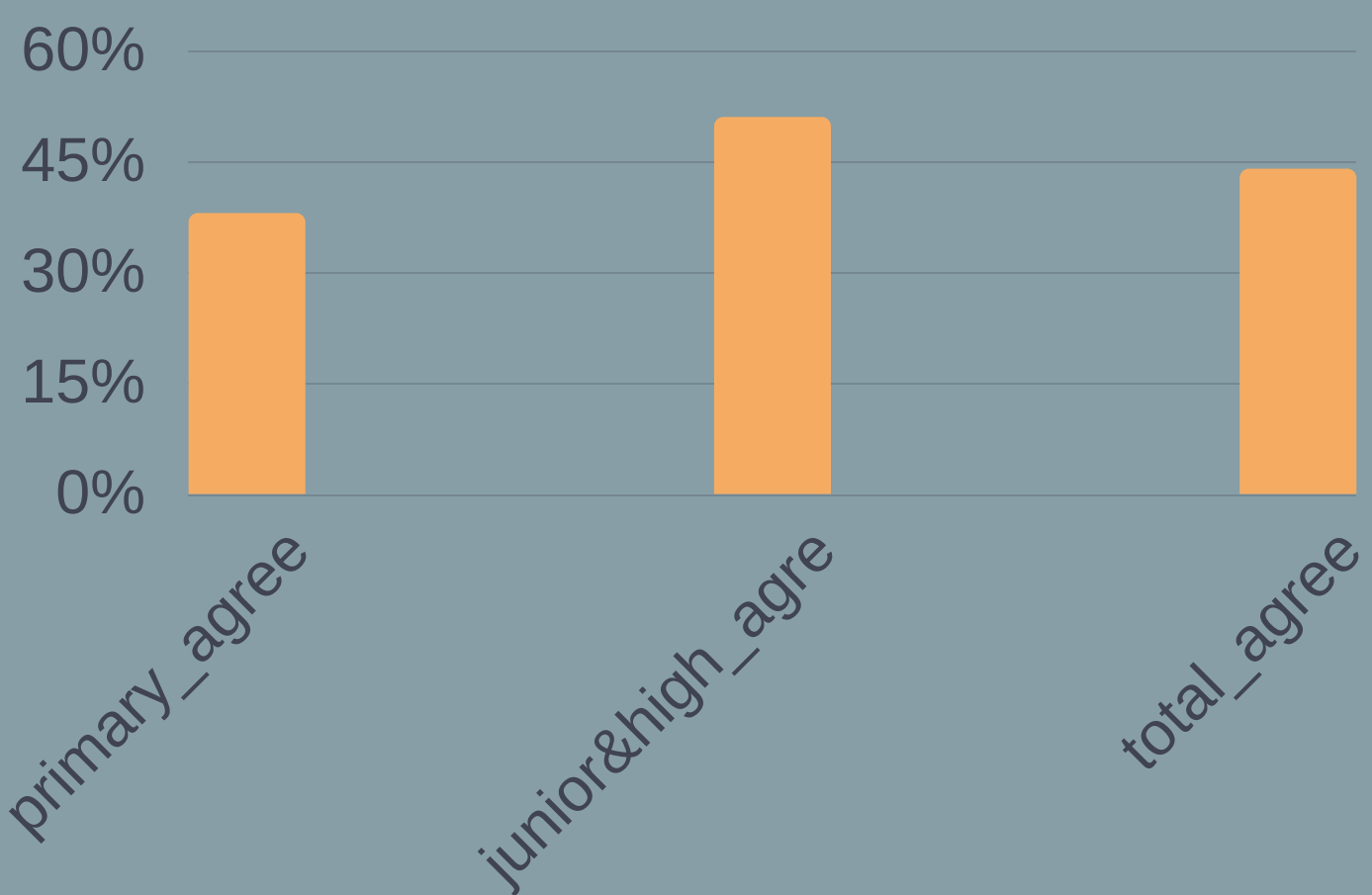
for the suggested programme

## SPECIALTY EDUCATOR

**ALL SPECIALTIES ARE CAPABLE OF  
SUPPORTING THE TAX PROGRAMME  
IF EDUCATED**



**THE PROGRAMME CAN ONLY BE  
SUPPORTED BY SPECIFIC SPECIALTIES**



the educator's specialty  
is more crucial a factor  
in secondary schools  
(junior high and high schools)  
rather than in primary schools

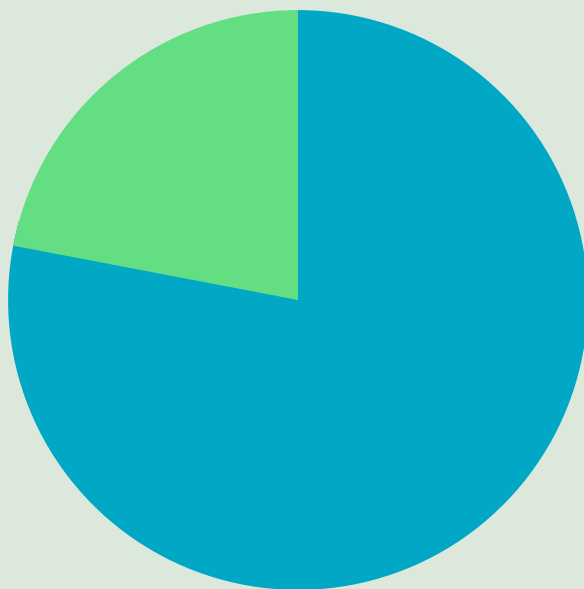
# SUCCESS FACTORS

for the suggested programme

## EDUCATOR'S PERSONALITY

NOT\_MATTER

22%



OF\_IMPORTANCE

78%

## EDUCATOR'S INTEREST ON THE TOPIC

NOT\_MATTER

12%



OF\_IMPORTANCE

88%

8 out of 10 questionned believe that the programme's effectiveness depends on the educator's personality, while 9 out of 10 consider the programme's success dependable on the educator's interest in the topic



# INTEREST IN PROGRAMME PARTICIPATION

84,6%

ARE INTERESTED IN  
PARTICIPATING IN  
THE PROGRAMME



4  
out of  
5

78,2%

ARE WILLING TO BE  
EDUCATED FOR THE  
PROGRAMME



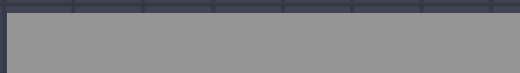
## PRIMARY SCHOOLS

participation



74%

seminars

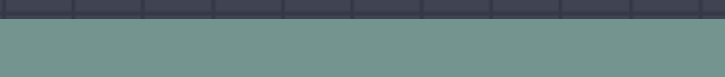


71%



## JUNIOR HIGH SCHOOLS & HIGH SCHOOLS

participation



85%

seminars

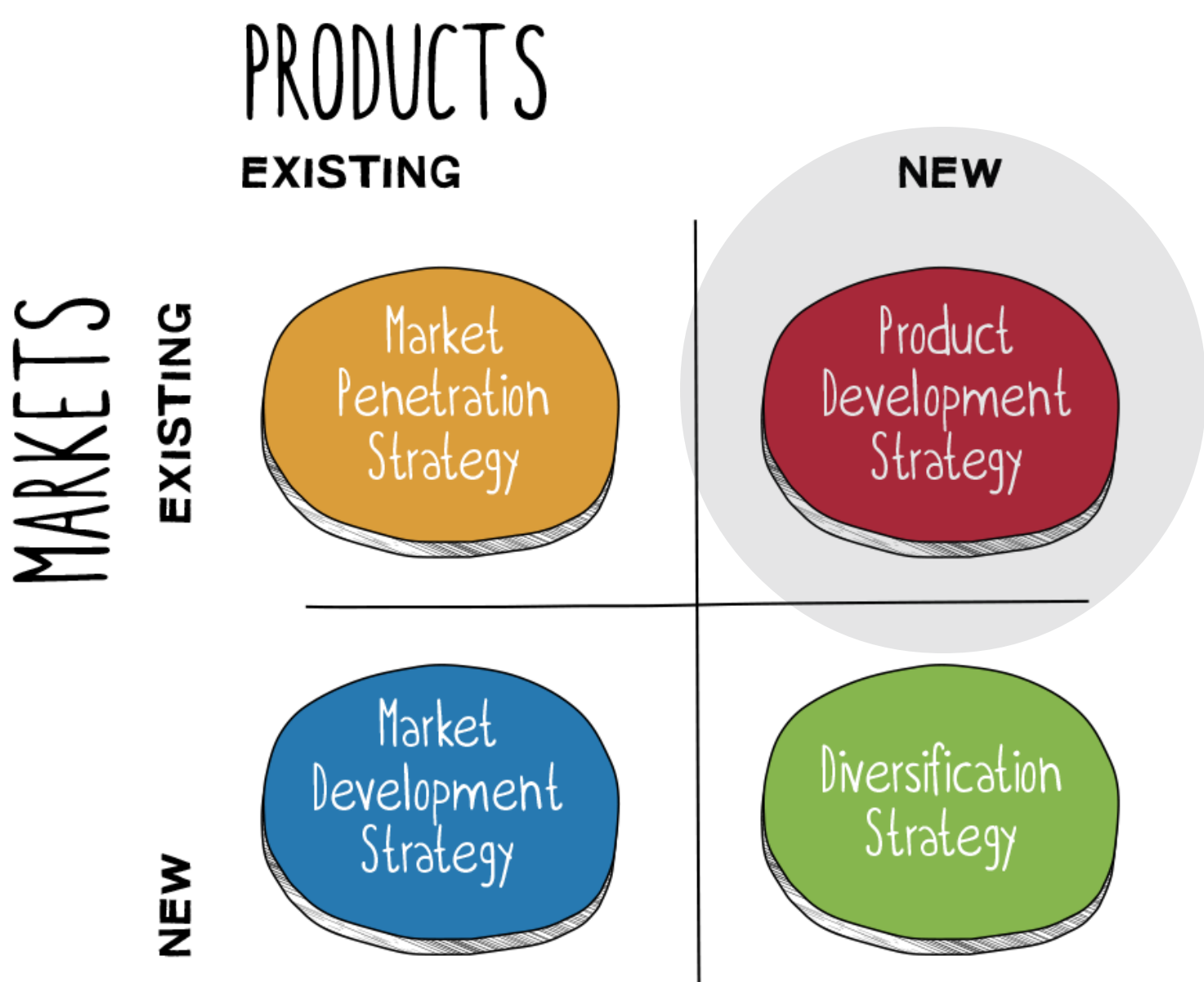


78%



# NEXT STEPS

## THE ANSOFF MATRIX



1

### RESEARCH AND DEVELOPMENT

run pilot programme in suggested classes with appropriate means

educators' seminars

pupils survey

2

### CONTENT DEVELOPMENT

develop content for pilot programme in collaboration with educators for each class

3

### PROGRAM BRANDING

create logo and moto

communicate programme to the publics of interest

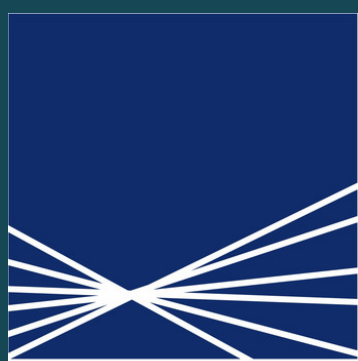
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### COLLABORATIONS

Ministry of Education

Institute of Educational Policies

PICS



# ΑΑΔΕ

Ανεξάρτητη Αρχή  
Δημοσίων Εσόδων

INDEPENDENT AUTHORITY  
OF PUBLIC REVENUE

TAX COMPLIANCE DIRECTORATE



Δ | Φ | Σ ΔΙΕΥΘΥΝΣΗ  
ΦΟΡΟΛΟΓΙΚΗΣ  
ΣΥΜΜΟΡΦΩΣΗΣ

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