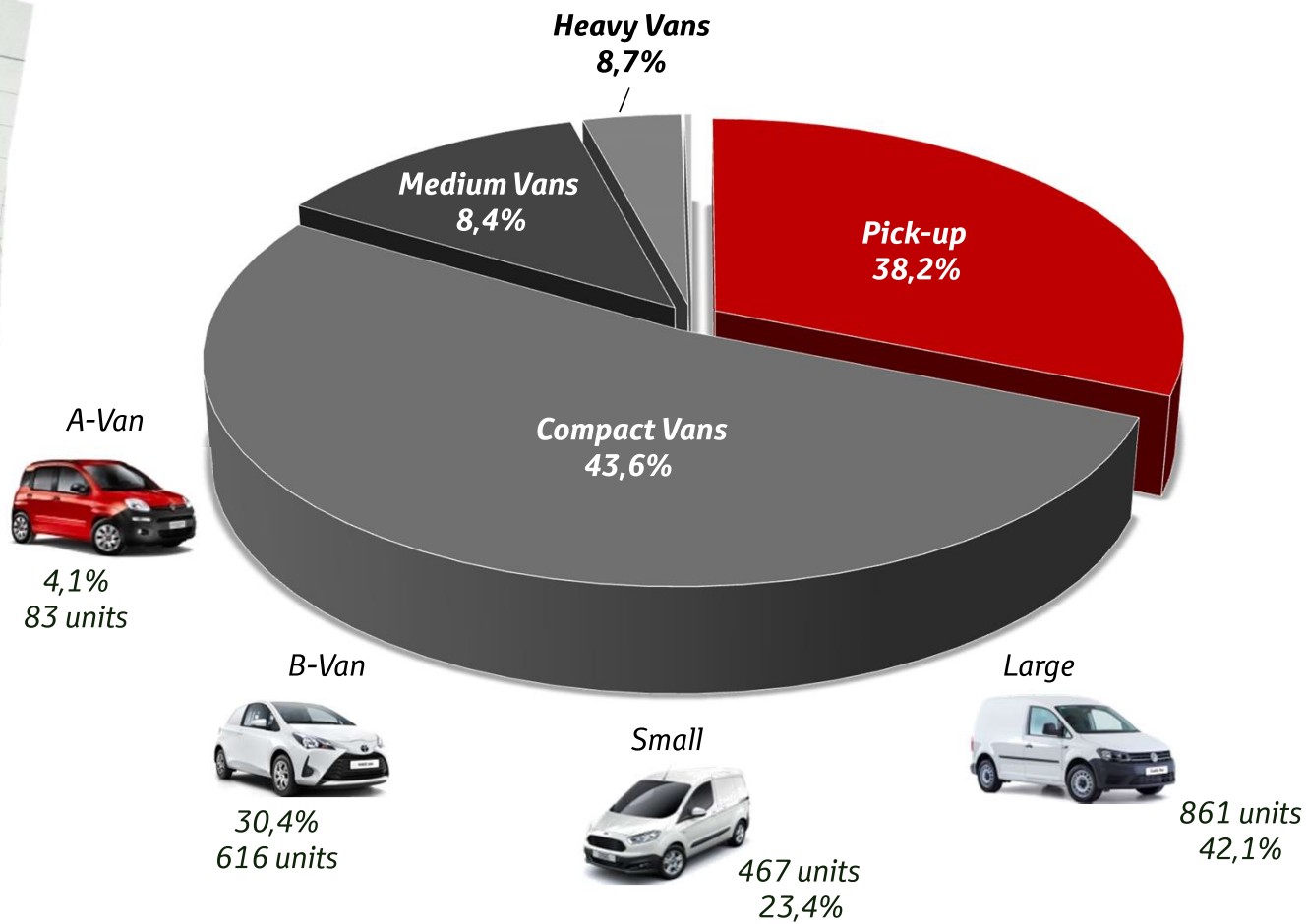


LCVs Market
YTD AUG. 2018
Total: 4.644 units



Key Competitors Toyota is Challenger



Brand	YTD_AUG'18 (Regs.)	m.s.
Ford	815	17.6%
Toyota	740	15.9%
Fiat	697	15.0%
Peugeot	541	11.7%
Nissan	410	8.8%
Volkswagen	319	6.9%
Citroen	277	6.0%

Key Competitors Per Segment

LCVs

B-VANs

Brand	YTD_AUG'18	m.s.
YarisVan	186	30.2%
208 Van	163	26.5%
ClioVan	106	17.2%
CorsaVan	70	11.4%
C3 Van	61	9.9%
PoloVan	15	2.4%
FiestaVan	15	2.4%



CDVs

Brand	YTD_AUG'18	m.s.
Doblo	277	20.9%
Tr. Connect	153	11.5%
Fiorino	134	10.1%
Bipper	114	8.6%
Partner	103	7.8%
Berlingo	101	7.6%
Caddy	92	6.9%



MDVs

Brand	YTD_AUG'18	m.s.
Expert	95	24.2%
Tr. Custom	89	22.7%
Proace	49	12.5%
Vito	42	10.7%
Jumpy	41	10.5%
Transporter	35	8.9%
Talento	17	4.3%



PICK-UPs

Brand	YTD_AUG'18	m.s.
Hilux	500	28.1%
Ranger	363	20.5%
Navara	321	18.1%
Fullback	156	8.8%
L200	124	7.0%
D-Max	123	6.9%
Amarok	118	6.7%
X-Class	68	3.8%

LCVs per Region

Vans



Pick-up

